

# Beaujolais Nouveau Celebrate the first wine of the harvest

# WITH THE #1 BEAUJOLAIS NOUVEAU IN AMERICA!

## GEORGES DUBOEUF BEAUJOLAIS NOUVEAU 2019

#### PROFILE:

**APPELLATION** A.O.C. Beaujolais

SINGLE VARIETAL Gamay

VINEYARD ALTITUDE 650 to 1,300 feet

Alluvial with limestone SOIL



#26 ON THE 2018 LIST OF THE WORLD'S MOST ADMIRED WINE **BRANDS!!** 

### **WINEMAKING:**

Harvesting: Manual only, whole bunches de-stemmed. Beaujolais Nouveau is produced using a winemaking technique called carbonic maceration that results in a fresh and vibrant wine with very low tannins.

### DID YOU KNOW?

The fruit that goes into Beaujolais Nouveau fetches a higher price than the fruit for Beaujolais or Beaujolais-Villages wines. Growers benefit from premium pricing and consumers get to enjoy the best fruit of the season!

#### **CELEBRATING NOUVEAU:**

Beaujolais Nouveau is a French tradition that celebrates the first wine of a new vintage. This fresh and fruity wine is bottled only a few weeks after harvest and is meant to be enjoyed immediately upon release.

#### TASTING NOTES AND SERVING SUGGESTIONS:

Vibrant red fruits such as strawberries and currants on the palate and an intense perfume make this wine a perfect accompaniment for cheese, charcuterie and traditional holiday fare.



PRODUCT INFORMATION: 12 PK

750ML UPC 81562902800 3 | SCC: 20815629028007 UPC 81562902801 0 | SCC: 10815629028017 1.5L

